

ANFACHEN AWARD VII

SUBJECT ENERGY

WWW.ANFACHENAWARD.DE, Instagram: #anfachen_award, Facebook: Anfachen Award

The Anfachen Award is given to posters that inspire aesthetically and create a stir.

THE TOPIC

Anfachen VII, too, is about the basics. This time we want to see how you perceive, interpret and artistically render the idea of ENERGY!

CONCENTRATED CREATIVITY

You are free to choose from which personal, political, aesthetic or formal angle you want to approach the subject of „energy“. We accept photographic, painted, graphic and typographic works. With your participation you accept the following conditions.

PUBLIC

The 25 best posters will be selected by an international jury and will first be displayed in Hamburg. They will confront the public in busy streets and highly frequented squares, become a subject of discussion and reflection, and thus encourage a broad and sustained debate on the topic.

BORDERLESS

Starting in July 2022, the selected posters will first dominate Hamburg's cityscape for four weeks and then go on tour. In this way they will be seen in other German cities and also cause a stir internationally. Therefore, if language plays a role in the design, a German and an English version must be submitted.

SCHEDULE (which can still change because of Corona)

7th of May 2023	Submission deadline
end May 2023	Jury meeting
from July 2023	Opening of the poster exhibition in the streets of Hamburg
August 2023	Posters can be displayed worldwide (looking always for new cooperation partners)

REGISTRATION

Registration is done using the appropriate tool on the Anfachen Award website (<https://registrierung.anfachenaward.de>).

ESSENTIAL DETAILS

A maximum of three posters can be submitted. The posters are to be in DIN A0 / 841 mm x 1189 mm format. We only accept designs in portrait format. The data (tif or PDF in CMYK) upload on the Website. If a poster is selected as one of the top 25, the printable data will be requested separately. **It is essential to name the files as follows: AnfachenVI_surname_draft number; e.g: AnfachenVI_Mustermann_1.**

COSTS

Participants will be charged a fee of 12 Euros per poster or 30 Euros for three posters for printing the posters in DIN A2 for presentation to the jury. **Should this fee constitute an obstacle, please contact us via presse@anfachenaward.de.**

Please transfer the money to this bank account:

Anfachen Award / Julia Melzner, IBAN DE80 2005 0550 1501 3783 66, BIC HASPDEHH, Haspa Hamburg or via Paypal, please have a look on the Website.

RIGHTS REQUIREMENTS

The entrant making the submission, hereinafter referred to as the designer, declares with the submission of all materials that s/he/they is/are entitled to dispose of the submitted materials according to the following:
A) the designer declares his/her consent to worldwide and perpetual unrestricted publication of the motifs in print and electronic media, as well as the representation herein described in the context of exhibitions in public space as well as in galleries and museums.

B) the designer transfers the simple right of use to reproduce, disseminate and publicly make available and/or reproduce the motifs / materials submitted to the Anfachen Award, as well as the right to display the exhibits. Anfachen Award is entitled to transfer these rights to a third party. Anfachen Award is entitled for purposes of refinancing the awards to use the transferred rights commercially, e.g. by sale of the motifs as posters, postcard fold-outs (these two forms of use limited to 3 years), and/or in the context of an exhibition catalogue.

C) the designer shall indemnify and hold harmless Anfachen Award from all claims made by third parties arising in connection with the transfer of rights or their use that may be made against Anfachen Award, and guarantees that the submitted works (text and image) are free from third party rights.

THE JURY

is coming soon...

Patron: Klaus Staeck (GER)

ANFACHEN AWARD TEAM

Melanie Heusel (text), XXX (artwork), Julia Melzner (Initiator, conception, curation), Maren Mittenzwey (translation english), Atelier Sperling, Olaf Stelze (website), Doro Carl, Jürgen Herrmann, Daniel Rossmann (video), Julia Melzner, Melanie Heusel (PR)

PREVIOUS PARTNERSHIPS AND SUPPORTERS:

Hamburg Kreativ Gesellschaft; Claussen-Simon-Stiftung; Hamburger Kunsthalle; Cristinetti – Planning and Design, Jerwitz GmbH; Behörde für Kultur und Medien; Zentralbibliothek der Bücherhallen Hamburg; Dänisches Plakatmuseum in Aarhus, Jamel rockt den Förster, Verdi in Lübeck, Goethe-Institut in Tallinn, Frappant e.V.

Further informations: **www.anfachenaward.de and [#anfachen_award](https://twitter.com/anfachen_award)**

CONTACT

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