

ANFACHEN AWARD VIII
ANGST/FEAR
DEADLINE: 21.04.2024



This is the Jury and the Parton:
Judith Asher (IL),
Vincent van Baar (NL),
Dmytro Dziuba (UKR),
Heike Grebin (GER),
Alexandra Grünig (GER),
Sebastian Kubica (POL),
Claas Möller (GER),
Flávia Nalon (GER/BRA),
Schirmherr: Klaus Staeck (GER)

www.anfachenaward.de @anfachen_award

ANFACHEN AWARD VIII

THEMA „ANGST/FEAR“

WWW.ANFACHENAWARD.DE, Instagram: #anfachen_award, Facebook: Anfachen Award

The Anfachen Award is given to poster designs that stir up, inspire, stimulate, and dig up – all in relation to the immanent questions of our times.

THE TOPIC

Anfachen Award VIII is also about essentials. This time we want to know how you perceive, interpret and artistically design „Angst/Fear“!

CONCENTRATED CREATIVITY

The invited participants are free to choose any personal, political, aesthetic or formal point of view in their approach to the assigned topic of “Angst / Fear”. We accept photographic, paint-based, graphic and typographic works. Participation is subject to the following conditions:

PUBLIC

The best 25 posters will be selected by an international jury and then displayed on billboards in Hamburg. They confront the public on busy streets and highly frequented public places to become the subject of discussion and reflection, encouraging a broad and long-lasting debate on the subject of “Angst / Fear”.

BORDERLESS

The selected posters will initially characterise the streets of Hamburg for four weeks from June 2024, but will then go on tour. They will be seen in other German cities and will also cause a stir internationally. Therefore, if language plays a role in the design, a German and an English version must be submitted.

PROCEDURE

21 th April 2024 deadline

11 th June 2024 opening of the poster exhibition in the streets of Hamburg
(please monitor the website and social media)

since July 2024 Posters can be shown worldwide if cooperation partners are found.

REGISTRATION AND SUBMISSION

The prerequisite for participation is a personal invitation to the Anfachen Award. Registration takes place online via a specially created submitter account, see <https://registrierung.anfachenaward.de/en/registration/>. ACHTUNG! The posters must be designed in **DIN A0 / 841 mm x 1189 mm** format. low resolution (3 MB or 1500 x 2500 pixels as TIFF or PDF in CMYK for an A2 printout). Please do NOT send in huge data for the pre-selection; a maximum of three posters can be submitted. If a poster makes it into the top 25, printable data of the winners will be requested separately. Please send this data to the award within one week.

RIGHTS REQUIREMENTS

The entrant making the submission, hereinafter referred to as the designer, declares with the submission of all materials that s/he/they is/are entitled to dispose of the submitted materials according to the following:

A) the designer declares his/her consent to worldwide and perpetual unrestricted publication of the motifs in print and electronic media, as well as the representation herein described in the context of exhibitions in public space as well as in galleries and museums.

B) the designer transfers the simple right of use to reproduce, disseminate and publicly make available and/or reproduce the motifs / materials submitted to the Anfachen Award, as well as the right to display the exhibits. Anfachen Award is entitled to transfer these rights to a third party. Anfachen Award is entitled for purposes of refinancing the awards to use the transferred rights commercially, e.g. by sale of the motifs as posters, postcard fold-outs (these two forms of use limited to 3 years), and/or in the context of an exhibition catalogue.

C) the designer shall indemnify and hold harmless Anfachen Award from all claims made by third parties arising in connection with the transfer of rights or their use that may be made against Anfachen Award, and guarantees that the submitted works (text and image) are free from third party rights.

JURY

Judith Asher (IL), Vincent van Baar (NL), Dmytro Dziuba (UKR), Heike Grebin (GER), Alexandra Grünig (GER), Sebastian Kubica (POL), Claas Möller (GER) und Flávia Nalon (GER/BRA),
patron: Klaus Staeck (GER)

ANFACHEN AWARD TEAM

Melanie Heusel (Text), Sebastian Kubica (Artwork), Julia Melzner (Initiatorin, Konzeption und Kuration), Maren Mittenzwey (Übersetzung Englisch), Atelier Sperling, Olaf Stelze (Webseite),
Video: Doro Carl, Jürgen Herrmann, Daniel Rossmann, Julia Melzner, Melanie Heusel (PR)

COOPERATION PARTNERS

Um die Siegerplakate bundesweit und international zu präsentieren, wird es in verschiedenen Städten und Ländern Kooperationspartner und -partnerinnen geben; bisher haben wir in den folgenden Städten kooperiert: Hamburg, Jamel, Lüchow, München, Potsdam, Madrid, Moskau, Tallinn und Warschau.

SUPPORTER AND COOPERATION PARTNERS

Hamburg Kreativ Gesellschaft, Claussen-Simon-Stiftung; Künstlerbedarf Jerwitz; Hamburger Kunsthalle; Zentralbibliothek der Bücherhallen Hamburg; Goethe-Institut; Dänisches Plakatmuseum in Aarhus, Jerwitz GmbH

ABOUT ANFACHEN AWARD

2016 startete der Anfachen Award mit dem Thema „Frauen“, im zweiten Jahr widmete er sich dem Thema „Toleranz“, im dritten „Wohnen“, im vierten Jahr „Wasser“, im fünften Jahr „Demokratie“, im sechsten Jahr den Themen „Natur“ und „Menschlichkeit“ und im siebten Jahr zum Thema „Energie“. Mit hunderten von internationalen Einreichungen, renommierten Jurys und einer einzigartigen Präsentation zunächst in Hamburg und dann in weiteren deutschen und internationalen Städten begeistert der Plakatwettbewerb nicht nur die Teilnehmer:innen, sondern vor allem das Publikum im öffentlichen Raum. Auch die breite Medienresonanz half dem Award von Anfang an dabei, gesellschaftspolitisch brisanten Themen erhöhte Aufmerksamkeit zu verschaffen.

Contact

Anfachen Award
Julia Melzner, Initiator & Curator Anfachen Award
Zeiseweg 9, 22765 Hamburg, Deutschland

+49 176 32 24 01 17
presse@anfachenaward.de
www.anfachenaward.de, @anfachen_award

SUBMISSION

with Paypal:
jmelzner@remora-concepts.com

bank account:
Anfachen Award/
Julia Melzner
Haspa Hamburg
IBAN: DE80 2005 0550 1501 3783 66
BIC: HASPDEHH